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(A complete chronology from the inception of the idea to the completion of the hotel will be found on another page of this issue of Camden First.)

Several meetings were held later, a contract was entered into with the Hockenbury System, they to take charge of the financing drive, and the sales campaign was mapped out. Camden business men were requested to form into teams to carry on the drive, and the fine co-operative spirit of Camden's forward looking men was demonstrated in the fact that everyone asked to serve, served gladly without one cent of compensation and not only that but they invested their own money in the project.

Prior to the drive to raise the \$1,250,000 necessary to build the hotel it was incorporated under the laws of the State of New Jersey under the style of the Community Hotel Corporation of Camden, N. J. A contract for the operation of the hotel for a period of 30 years was entered into with the American Hotels Corporation.

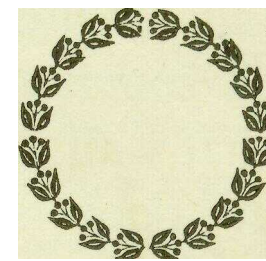
The hotel opened just one year, seven months and ten days after the drive for \$1,250,000 started.

Never was a drive undertaken in Camden, with the possible exception of war time drives, that created greater enthusiasm among Camden Citizen Salesmen. The need for a new hotel was so obvious that none could possibly entertain a question as to the advisability and urgency of the effort. In common with all other enterprises of moment there were some doubters, but these only served to stimulate greater determination to put the drive over.

We Announce

The opening of The Walt Whitman Flower Shop in the Walt Whitman Hotel.

We extend to you a most cordial invitation to visit us during the opening week of the New Hotel and continuously thereafter.



The Walt Whitman Flower Shop

G. HERBERT WIRTH, Proprietor

The Walt Whitman

is heated by a

Webster Vacuum System of Steam Heating

A Camden Product since 1888

WARREN WEBSTER AND COMPANY

Pioneers of the Vacuum System of Steam Heating

1 7th & Federal Streets

50 U. S. Branches

More Than 34,000 Installations
in America's Finer Buildings